

1936 - BERLIN

An official poster of the XIth Olympiad is reproduced below.
Pertinent data is as follows:

Designer: Frantz Wurbel from Berlin, Germany, born in 1896

Sizes: 63x101cm and 29x44cm

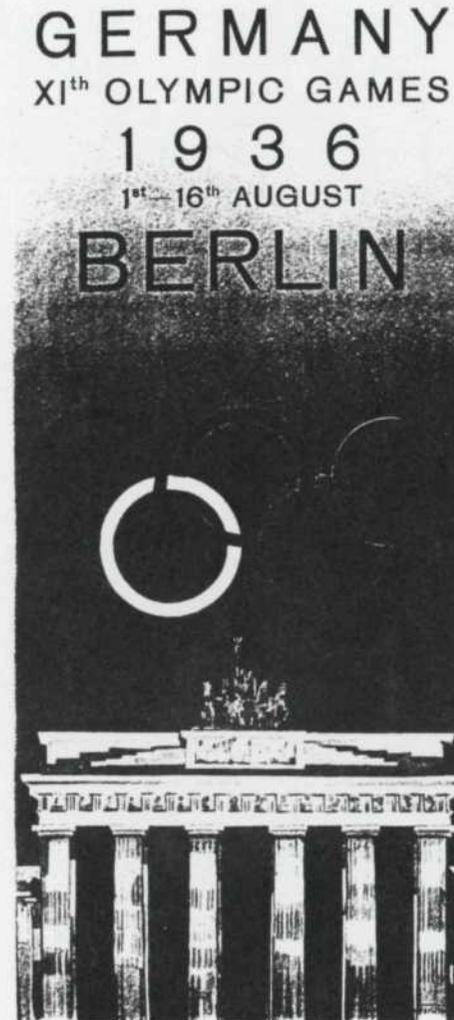
Print run: 243,000 copies in 19 languages, distributed in
34 countries

The language of the shown poster is English. The labels
with this design (p.113) are in German & English



1936 - BERLIN

The following is the cover of a program containing dates
of Olympic events, Winter & Summer, and suggests things to see
in the Berlin area during an Olympic visit. Published by "Reichs-
bahnzentrale für den Deutschen Reiseverkehr" in cooperation with
the Propaganda & Organizing Committees for the XIth Olympiad.
(See three following pages for selected information from this
program)



The Introduction that is within the program of the 1936 Olympic Winter & Summer Games, held in Garmisch-Partenkirchen & Berlin, resp.



INTRODUCTION

The International Olympic Committee has selected Berlin as the place where the XIth Olympiad will be celebrated, and sanctioned the holding of the IVth Olympic Winter Games at Garmisch-Partenkirchen. The XIth Olympiad will therefore be celebrated in Berlin from 1st to 16th August 1936. This will be preceded by the Winter Games at Garmisch-Partenkirchen from 6th to 16th February 1936. The German Organizing Committee for the XIth Olympiad has invited in the prescribed form all sport-loving nations in the world to take part in the competitions and festivals which will be held on this occasion, and may reckon with an enormous participation from all parts of the world in view of the acceptances already received.

Lovers of sport in all parts of the world are therefore invited to attend this classical festival of sport and thus assist in making the celebration a complete success. We reckon with the participation of the best of the sporting youth of fifty nations. We can only wish that their fellow-countrymen, indeed the entire sporting world, represented by enthusiastic devotees of sport, may be present, so that the incomparable contests may be held before their eyes, and the teams be enabled to do their best, encouraged by the applause of their friends and fellow-countrymen.

Germany, as the nation acting as host on this occasion, will make every effort to render the festival as successful and thrilling as possible, and to secure that visitors will carry home an unforgettable impression of their stay. All the resources of sport and of art have been invoked in order to contribute to the success of this great event, and the entire German people with their enthusiasm for sport will offer a most cordial welcome to visitors attending the Olympic Games.

(4th Olympic Winter Games)

Schedule of Olympic Winter Games (IVth) as contained in the program. Note the skating races were held at Riesser See which is commemorated on label No.5

IVth OLYMPIC WINTER GAMES 1936

GARMISCH-PARTENKIRCHEN, 6th-16th FEBRUARY 1936

The IVth Olympic Winter Games will be held in the winter of 1936 at Garmisch-Partenkirchen, Germany's most important winter sports centre. The best performers in the whole world will compete there between the 6th and 16th February.

PROGRAMME 1936

Thursday, 6th February. 11 a.m. Opening Ceremony. 2 p.m. Ice hockey. 9 p.m. Ice hockey.
 Friday, 7th February. 9 a.m. Ice hockey. 11 a.m. Ski-ing: Downhill race for ladies and gentlemen. 2 p.m. Ice hockey. 9 p.m. Ice hockey.
 Saturday, 8th February. 9 a.m. Ice hockey. 10 a.m. Ski-ing: slalom for ladies. 2 p.m. Bob-races. 2 p.m. Ice hockey. 9 p.m. Ice hockey.
 Sunday, 9th February. 10 a.m. Ski-ing: slalom for men. 10 a.m. Ice hockey. 2 p.m. Bob-races. 9 p.m. Ice hockey.
 Monday, 10th February. 9 a.m. Ski-ing: 10-km. relay race (four heats). Evening. Competitors' Festival in Munich.
 Tuesday, 11th February. 9 a.m. Skating races. 2 p.m. Ice hockey. 2 p.m. Bob-races. 9 p.m. Ice hockey.
 Wednesday, 12th February. 9 a.m. Skating races. 10 a.m. Ski-ing: 18-km. long-distance race, special and combination. 10 a.m. Figure-skating (obligatory figures for men). 2 p.m. Ice hockey. 2 p.m. Bob-races. 9 p.m. Ice hockey.
 Thursday, 13th February. 9 a.m. Skating races. 10 a.m. Figure-skating (obligatory figures for ladies). 11 a.m. Ski-ing: combination jumping. 2 p.m. Figure-skating for pairs. 9 p.m. Ice hockey.
 Friday, 14th February. 8.30 a.m. Army patrol race. 9 a.m. Skating races. 10 a.m. Ice hockey. 2 p.m. Figure-skating (voluntary figures for men). 9 p.m. Ice hockey.
 Saturday, 15th February. 8 p.m. Ski-ing: 50-km. endurance race. 10 a.m. Ice hockey. 2 p.m. Figure-skating (voluntary figures for ladies). 9 p.m. Ice hockey.
 Sunday, 16th February. 11 a.m. Ski-ing: special jumping. 2.30 p.m. Ice hockey. Final ceremony.

The greatest care has already been devoted to the preparations for these events. The "Great Olympia Jump", specially erected for the special jumping on the Gudiberg, fulfilled all expectations on the occasion of the first time it was used for ski-jumping. The "Old Gudiberg Jump", which is intended for the combination jumping, was reconstructed as a jump with high pressure. A ski-ing stadium was constructed to include both jumps and surrounded by grand stands accommodating almost any number of spectators, and here the opening ceremony of the Olympic Winter Games 1936 will be held. The Olympia Ski-ing Stadion is also the starting and finishing point of the long distance, endurance and relay races.

The downhill and slalom races will be run in the Kreuzack District and on the Hausberg.

The Olympia Bob-Run on which the four-crew bobbing world championships were held in 1934, after the run had been improved, has proved perfectly satisfactory on every occasion.

The Olympic Artificial Ice Stadium close to the Main Railway Station has been completed and taken into use. The actual rink, which can be kept fit for play in any weather, is surrounded by accommodation for 10,000 spectators. The great ice hockey matches and the figure skating competitions will be held here. The skating races will be held on the splendidly situated Riesser See, on which, as on the other lakes in the environs of Garmisch-Partenkirchen, there are special rinks available for practice.

Three mountain railways provide an opportunity of reaching altitudes up to 9,370 feet, so that a guarantee is provided that the ski-ing events can be carried out at any time.

The German Railways Company will grant a REDUCTION OF FARE of 50 per cent on its lines on the occasion of the IVth Olympic Winter Games in 1936. The German Luft Hansa and the foreign services associated with it will grant a reduction of 20 per cent. The ENTIRE MANAGEMENT of the IVth Olympic Winter Games in 1936 is in the hands of the

Organization Committee for the IVth Olympic Winter Games 1936 Garmisch-Partenkirchen. Tel. 2715

The entire ARRANGEMENTS FOR PROVIDING ACCOMMODATION will be in the hands of the Olympia Tourist Office, Garmisch-Partenkirchen (Tel. 5101). A sufficiently large number of beds are available (12,000 beds in Garmisch-Partenkirchen and the same number in the environs).

It is proposed to arrange accommodation in the following groups (with sub-groups for officials and competitors), prices being calculated as follows on the basis of the present economic situation.

Competitors	8 marks
Group I, from	12 to 18
" II, "	9 to 12
" III, "	7 to 9
" IV, "	5 to 7

The prices include full board and lodging. Special requirements are left to private arrangement. Accommodation can be had in good private houses from 2 marks upwards.

The SALE OF TICKETS for the IVth Olympic Winter Games will begin on 1st May, 1935. Forms for ordering tickets and further details can be obtained from travel agencies and other advance booking offices or will be sent on request by the Olympia-Verkehrsamt (Tourist Office), Garmisch-Partenkirchen.

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in co-operation with the Propaganda Committee for the Olympic Games, Berlin 1936 and the Organizing Committee for the XIth Olympiad, Berlin 1936 (founded in Germany)

(See label No.5)



XIth Olympiad

BERLIN 1936 / 1st - 16th AUGUST

The modern Olympic Games are an international festival of youth, and serve to promote sport, friendship among the nations and a noble joy of living. Since the Games were revived at Athens in 1896 they have been held in different countries at regular intervals of four years. Berlin will act as host in 1936, and countless thousands will take advantage of this opportunity to pay a visit to the German capital.

On the opening day the teams of more than fifty nations will march into the Stadium with their national flags and take the Olympic oath of true comradeship. The Fuehrer and Chancellor will open the Games of the XIth Olympiad. A great relay of runners will carry the sacred fire from the ancient scene of the games at Olympia in Greece to Berlin where the Olympic Flame on the tower of the Stadium will be lit while a salute of honour thunders forth. The great white flag with the five linked rings, symbolizing the five continents, will be hoisted on the mast of the arena before the eyes of a hundred thousand spectators. The Olympic Bell will be heard for the first time, summoning, as it is intended to do, "the youth of the world", and then the world championships in more than nineteen forms of sport will be carried out in the course of two weeks.

An idea of the diversity of the programme may be gained by studying the

List of Events

Light athletics with dekalthon and Marathon Race	Rowing Canoeing Yachting
Gymnastics	Modern pentathlon
Weight-lifting	(Riding — Fencing — Shooting — Swimming — Running)
Wrestling	Football
Boxing	Hand-ball
Fencing	Hockey
Rifle-shooting	Polo
Riding	Basket-ball
Cycling	
Swimming	

Besides this extensive programme of competitions, Germany will demonstrate to the world the progress she has made in gliding aviation. The best gliding aviators and the best gliding planes will provide proof of what has been achieved.

Foreign teams will compete in a great baseball match, the national game of the United States, in the Olympia Stadium, at Germany's invitation. A lacrosse tournament is also planned.

A bell "rang in" the XIth Olympiad in Berlin. Information on this bell is of interest as it is used as the vignette of several labels that are listed in this catalog (Nos. 5 to 25 and 36 to 39 of the 1936 - Berlin Games).

A privately-issued label of the cancelled 1940 - Tokyo Games depicts a similar bell (See No. 9 of that section).

The Germans used the bell for the design of the stamp on the Official Olympic postcards for both the Games in Berlin and the water sports in Kiel.

The bell still exists. Its use was discontinued because a shell hit it during World War II. It now has a large hole and a crack running down one side. It is mounted on a plinth on the eastern perimeter of the main Olympic Stadium in Berlin. Descriptive information on the bell is as follows:

1. Label Nos. 37 & 38 indicate it weighs 10 tons.
2. The waist of the bell depicts a German eagle on top of the usual five-ringed insigne of the Olympic Games.
3. The sound-bow (edge) of the bell has the inscription "Ich ruf die Jugend der Welt" (I call the youth of the world).
4. The crown and clapper of the bell are apparent on the labels. Most labels have the bell tolling toward the viewer, making the clapper quite apparent.

The bell, with the eagle, rings and inscription, is often seen used as a post-mark on covers of the 1936 Olympic Games.

Manufacturer:

Bochumer Steel Castings of Bochum, West Germany. Label Nos. 36 to 39 indicate that Bochumer Association "created", or had the bell cast, by Bochumer Steel Castings.

ORGANIZING COMMITTEE FOR THE XIth OLYMPIAD, BERLIN 1936

43 Hardenberg Strasse
BERLIN-CHARLOTTENBURG 2

The above is a page from within the 1936 program of the 1936 Olympic Games. See following page for more information on the above-depicted Olympic Bell.