

The following souvenir sheets were issued by the Mestre Philatelic Club:

1. Label on right side: 1863 1963/ above; CENTENARIO DELLA/ NASCITA DEL BARONE/P. DE COUBERTIN/ below.
Vignette: a circular, black & white, photographic portrait of Baron de Coubertin, within a decorative border.
30x45mm, perf 11½, texts are white, background is yellow-green \$1.00
Left side of sheet: black Olympic rings above black text, Centenaire/du Baron/Pierre de Coubertin/renovateur/des Jeux Olympiques/de l'ere moderne/
Selvage on right side of sheet states: Circolo Filatelico Mestrino. \$4.00/sh

(Label text: Centenary of the birth of Baron P. de Coubertin. Sheet text, on left side: Centenary of Baron de Coubertin, reviver of the Olympic Games of the modern era)

2. Same as sheet No.1 but background of label is silver.
3. Same format as sheet No.1 but label has gold background and text on left side of sheet is changed to:
MOSTRA INTERNAZIONALE/DEL FRANCOBOLLO/OLIMPICO/ Mestre
25 - 27 Maggio 1963/
(Text: International Exhibition of Olympic Postage Stamps, at Mestre, on May 25 - 27, 1963)

4. Same as sheet No.3 but background of label is light blue.

Label & sheet Nos.2, 3 & 4 are tentatively evaluated at \$1.00 & \$4.00, resp., as relative availability is not known.

Note: Mestre is part of Venice, Italy.

Sheet Data: All sheets are PM4S with perforations passing through the wide selvage edges. The Olympic rings above the sheet text are fully-perfed, on four sides, and can be collected as a separate label.

Imperforated and/or other color varieties of these sheets may exist but have not been seen.

Overall size of seen sheet, No.1, is 128x88mm.



Souvenir sheet Nos.1 & 2



Souvenir sheet Nos. 3 & 4

1964 - LOGOS of INNSBRUCK & TOKYO

The German Democratic Republic (E. Germany) issued a leaflet that depicts the logos of the 1964 Games, on the cover page. This leaflet is illustrated on the right. A description follows; the German text is translated into English:

The OLYMPIC GAMES/CALL YOU!/ at upper left; The Society for the Promotion of the Olympic Thought in the German Democratic Republic/ in a yellow panel below; "Increase your efforts steadily and help our Olympic team via a good deed!"/ next to "EGON" holding the Olympic flag; the following flags are depicted, down the right side:

U.S.S.R., Poland, E. Germany, logo of Tokyo Games, Czechoslovakia, logo of Innsbruck Games, Italy, and Ghana. (see note below)

10.5x15cm, flag-pole is yellow, "Egon" is dressed in blue, holding a yellow soccer ball, his face is pink; Olympic rings are in their usual multicolors (interlaced as on official flag), flags are all in correct colors; texts are black.

The two inner pages are illustrated on the right, in reduced size. Their German texts translate into English, as follows:

HIGHER - FASTER - FARTHER/ with the example given by our best competitors, I'll give my best in sport./ above a tabulation of 10 sport-disciplines (1963 & 1964).

Page 3 has following text:

Dear Pioneer!
Dear Student!

I wish you much success in the competition of the school year 1963/1964. Compete with all your might in your school sports group. Egon Rolle thought of something special. He figures that we wish to finance a part of the trip of our Olympic contestants to Innsbruck and Tokio by our mutual contribution. That is really a good deed. How you can help, Egon Rolle explains in the Pioneer News "The Drum." Train steadily, as your pioneer instruction says: "Learn, work, and be happy! For peace and socialism - always ready!"

Make every effort that one day you also may be able to represent the German Democratic Republic at the Olympic Games. Help our Olympic team! By their best efforts our competitors will thank you for your contribution to finance their long trips.

Be ready!

(signature)

President of the Society for Promotion of Olympic Thought in the DDR

Note: The Innsbruck & Tokyo logos occur on the following labels:

- "1964 - Innsbruck" section - Nos. 3 & 4
- "1976 - Innsbruck" section - Nos. 2, 5 & 8
- "1964 - Tokyo" section - Nos. 51, 61 & 64
- (No. 51 is a "combo" label as it depicts both the Tokyo and Innsbruck logos)



Höher - schneller - weiter

Nach dem Vorbild unserer besten Sportler will auch ich mein Bestes im Sport geben.

Name: _____ Vorname: _____


Alter: _____

Umschalt:

Disziplin	1963	1964
60 m-Lauf		
75 m-Lauf		
100 m-Lauf		
Wartung		
Hochsprung		
Schlaghoheparan		
Kanulenwerfen		
Kugelstoßen		
Dreikampf		
Vierkampf		
Zehner-Tat		

Diese Leistungen bestätigen:

Letzte Nr. 150



Lieber Pionier!
Lieber Schüler!

Ich wünsche Dir viel Erfolg bei den Wettbewerben des Schuljahres 1963/64. Kämpfe mit ganzer Kraft für Deine Schulsporgemeinschaft!

Egon Rolle hat sich etwas Besonderes ausgesücht. Er meint, wir wollen gemeinsam durch unsere Spende einen Teil der Reise unserer Olympikdeporter nach Innsbruck und Tokio finanzieren. Das ist eine wirkliche gute Tat. Wie Du helfen kannst, das sagt Dir Egon Rolle in der Pionierzeitung "Die Trommel". Trainiere fleißig, wie es Dir Dein Pionierlehrer sagt: "Lernen, Schaffen, Fröhlichsein! Für Frieden und Sozialismus - immer bereit!" Streng dich an, damit auch Du einmal unsere Deutsche Demokratische Republik bei Olympischen Spielen vertreten kannst. Hilf unserer Olympiamannschaft! Durch gute Leistungen werden sich unsere Sportler auch für Deine Spende zur Finanzierung der weiten Reise bedanken.

Sei bereit!

Unged. v. Frau v. Stroh.

Präsident der Gesellschaft zur Förderung des Olympischen Gedankens in der DDR

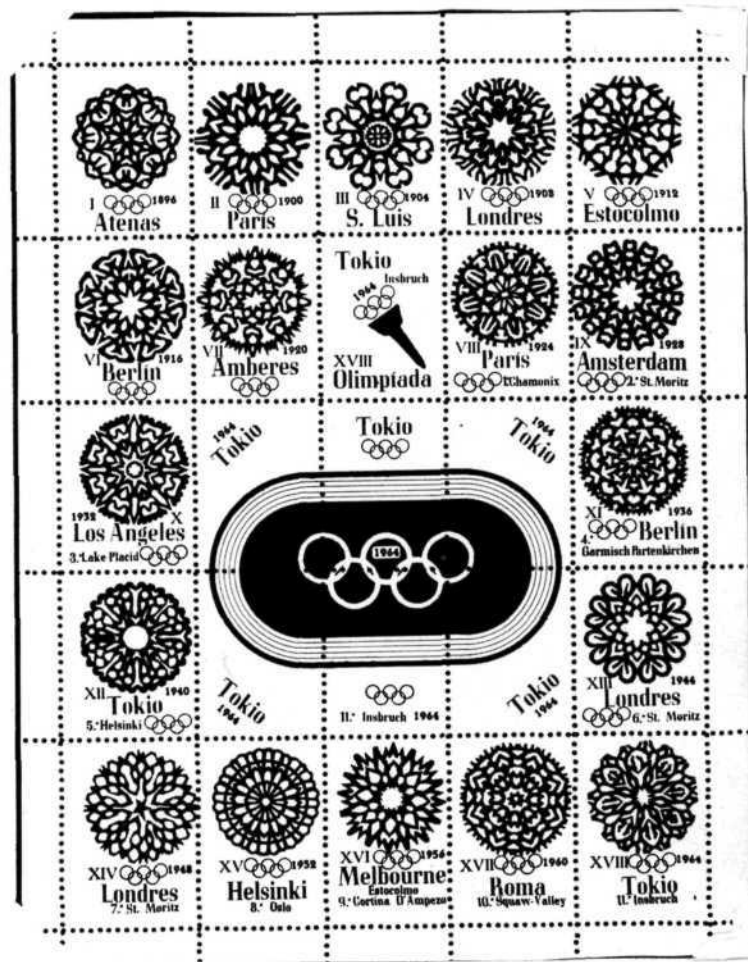
Two inner pages, reduced to 43% of original size, depicted above.

A Spanish sheet of 25 labels lists the 18 Olympiads which occurred from 1896 to 1964. Winter Games of that era are also listed. 18 of the vignettes consist of circular Aztec symbols and Olympic rings; the latter labels are listed first. Roman numerals indicate Olympiads and Arabic numbers indicate Olympic Winter Games; (the latter are numbered only when they are held). Translations and other clarifications are in parentheses.

1. I 1896/Atenas(Athens)
 2. II 1900/Paris
 3. III 1904/S.Luis(St.Louis)
 4. IV 1908/Londres(London)
 5. V 1912/Estocolmo(Stockholm)
 6. VI 1916/Berlin.(Games not held due to WW I)
 7. VII 1920/Amberes(Antwerp)
 9. VIII 1924/Paris / 1.Chamonix
 10. IX 1928/Amsterdam / 2.St.Moritz
 11. X 1932/Los Angeles / 3.Lake Placid
 15. XI.1936/Berlin / 4.Garmisch-Partenkirchen
 16. XII 1940/Tokio / 5.Helsinki.(Games not held due to WW II)
 20. XIII 1944/Londres / 6.St.Moritz.(Games not held due to WW II)
 21. XIV 1948/Londres / 7.St.Moritz(Winter Games No.5)
 22. XV 1952/Helsinki / 8.Oslo(Winter Games No.6)
 23. XVI 1956/Melbourne / Estocolmo / 9.Cortina D'Ampezo(W.G. No.7)
 24. XVII 1960/Roma / 10.Squaw Valley(Winter Games No.8)
 25. XVIII 1964/Tokio / 11.Insbruch(Innsbruck,Winter Games No.9)
8. Tokio/at top left;Insbruch/below Tokio,to right; vignette: stylized torch with Olympic rings at usual flame location, 1964 above rings; XVIII/Olimpiada/ at bottom.
- 12,13,14,17,18, & 19 form a combined picture of an oval track with five large rings in the middle; 1964 in middle ring.
12. 1964/Tokio/at upper left
 13. Tokio/Olympic rings/at top
 14. 1964/Tokio/at upper right
 17. Tokio/1964/at lower left
 18. Olympic rings/11. Insbruch 1964/at bottom
 19. Tokio/1964/at lower right

Note: Winter Games, from No.5 forward, were incorrectly numbered on the sheet. The correct numbers are indicated in parentheses.

Note 2: Further information on nos. 1 - 25 continues on a following page.



Nos. 1 to 25

Label Nos. 1-25 are collectable as singles but are more often collected as sheets. Perforations are 10 3/4, perf singles vary in width from 25-28mm, in height from 34-38mm. Average sheet sizes are 5 7/8x7 5/8 inches, perfed, and 6x8 1/2 inches, imperf. Selvage on edges of perf sheets varies from 6 to 9mm wide, perforations passing all the way through the selvage. Perfect crossing of perfs at the center of a block of four is accidental (indicating the use of a comb or "L" perforator)

Colors: Background colors are achieved via the use of colored paper (white, cream or rose). All designs are of one color only on each sheet (red, blue, green or maroon). Thus, counting imperfs, a complete set consists of 24 sheets (600 labels).

Evaluations: Perforated sheets \$4.00ea
Imperforate sheets \$5.00ea

26. An Issue of The Tokyo Olympic Fund-Raising Association:

A triangular label with Greek text near the edges of all three sides, shadow-printed. Vignette, in a centrally located solid-red circle: TOKYO/1964/ Olympic rings in their usual multicolors (interlaced as on official Olympic flag).

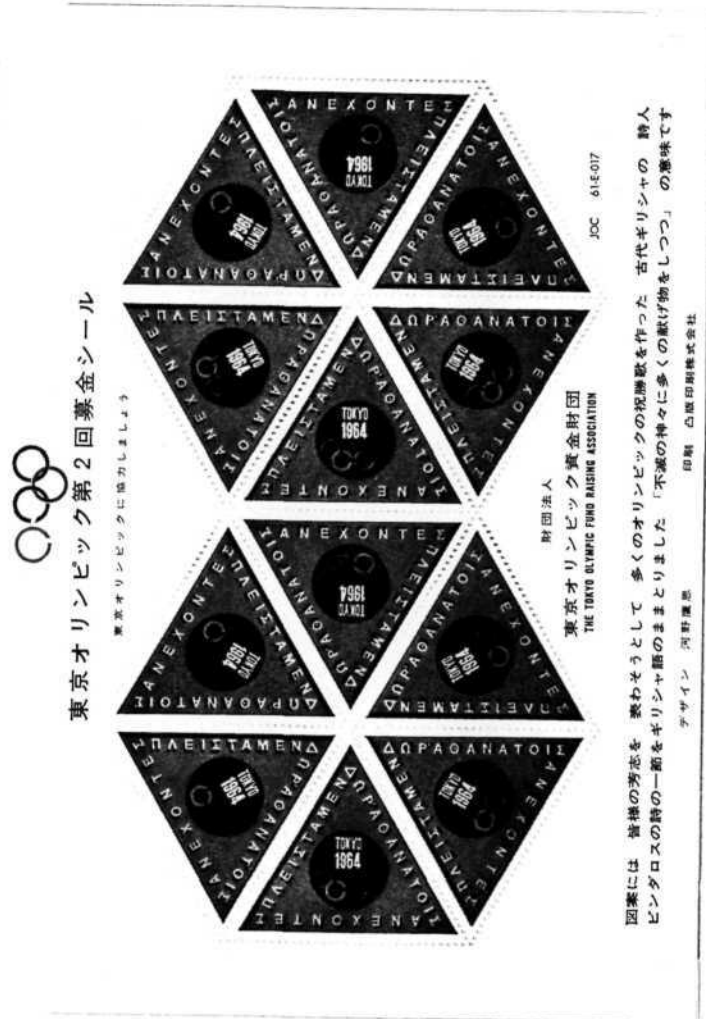
45mm (each side of equilateral triangle), perf 13 1/2, background color is olive-gold, texts are white .. \$1.50

Sheet format: A souvenir sheet of 12 labels in which the apexes of the triangles meet at two centers, forming two hexagonal figures, attached side by side. A few lines of Japanese text above & below; at top, middle of sheet: the Olympic rings in their usual multicolors (interlaced as on the official Olympic flag).

..... \$25/sheet



No.26



Sheet of No.26

A souvenir sheet with double-hexagon format (12 labels)

27. Diamond-shaped Equilateral Rectangle: TOKIO 1964/ across center, Olympic rings below; vignette: a runner carrying a torch, with a mountain in the background; horizontal lines below runner in lower portion of label; edging near border of label simulates perforations.
each side measures 23mm, imperforate, colors: text and rings are red, rest of design is black, background is gold. \$2.50



27

28. See No.2 of 1964 - INNSBRUCK for this combo label.



28

A set of labels depicting various athletes:

53x56mm, imperforate rectangles, each label has "TOKYO/Olympic rings/1964/" in upper right corner; vignette in major left portion as follows (background color indicated):

29. A javelin thrower, white
30. Two basketball players, white
31. A weight lifter, white
32. Two runners at finish-line tape, white
33. Two hurdlers going over hurdle, green
34. Two runners, passing baton, green
35. Two soccer players, green
36. two bicyclists, green
37. A high-jumper, yellow
38. A long jumper, yellow
39. Two oarsmen in sculls, blue
40. A gymnast performing on a horse, red
41. Three water-polo players, blue
42. Two fencers, red
43. Man on horse, jumping over hurdle, red
44. Two boxers, red \$1.00each

Nos. 29 to 44, above, are ungummed and of a size that indicates they are matchbox labels.

The above series, nos. 29-44, are illustrated on three following pages.



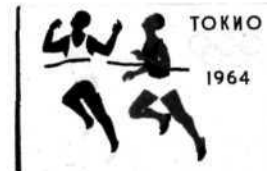
29



30



31



32



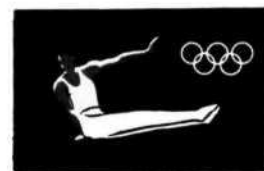
33



34



39



40



35



36



41



42



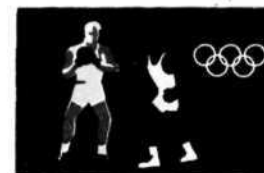
37



38



43



44

45. UKRAINIAN/up left side;AMERICAN/across top; SPORT CLUB/
down right side; LIONS/across bottom; vignette: depicts
two soccer players; "5" in lower right corner.
23x39mm,perf 13,background color- deep olive,figures in
black & white;text & "5" in white except "LIONS" which
is black \$1.00,each
46. Design similar to #45 but text is Ukrainian, "5" is in
upper right corner and figures depicted are two volley
ball players; background color is orange-brown \$1.00,ea
47. Same text as #45, "5" in upper left corner, figure
depicted is a bowler,bgrnd. color is rose-red \$1.00,ea
48. Same text as #46, "5" in lower left corner, figure
depicted is a ski-jumper,bgrnd. color is ultramarine
..... \$1.00,ea
- 45a,46a,47a,48a - same as above but imperf \$1.00,ea

Souvenir sheet featuring same designs as above(4x1):

S.S.#45-48,PM4S,overall size- 142x95mm, colors: background
of all four labels is silver, figures are in same colors
as background colors of label Nos. 45,46,47 & 48, texts are
white except for bottom "LIONS" which are in same color as
the figures. Sheet texts: XVIII OLYMPIC GAMES/TOKIO 1964/
in top margin, XVIII (Ukrainian text) В ТОКИО 1964/UASC
LIONS CHICAGO USA/in bottom margin(text color-cinnamon)

S.S.#45a-48a - same as S.S.#45-48 but imperf
..... sheets, \$5.00,each



45



46



47



48



#45a-48a , Imperforate Souvenir Sheet of Ukrainian
American Sport Club

1964 - TOKYO

49. TOKYO 1964/(Olympic rings)/DTSB/SPENDENMARKE/ down right side; 1.00/ in small panel at upper left. Vignette: three sprinting athletes, running left to right. 50x28mm, perf 10, black, yellow, & orange-red .. \$2.50 (DTSB - German Gymnastic Sports League)



49

50. 19 64/TOKYO/ surrounding Olympic rings & torch, at right central portion of label; a shield with two spears behind it, lion/KENYA/ in shield, on left; an orange colored sun at lower left with its rays providing background to vignette; a 40x5mm blank panel across bottom of label. 39x14mm, perf 10½. orange sun, rays & lion; yellow torch and shield background; rings, texts, and outline details are black \$5.00



50

A Combo, Fund Label (featuring logos of Summer & Winter Games):

51. GESELLSCHAFT/ZUR/FORDERUNG/DES/OLYMPISCHEN/GEDANKENS/ IN DER DDR/20/SPENDENMARKE/ down a 25x39mm pale blue panel in major right portion of label. Vignette(s): a discus thrower statue and Olympic rings in background of text; on left of text portion: the logo of the Tokyo Games above the logo of the Innsbruck Games, red & black colors. 38x39mm, perf 13½, pale-blue panel text is darker blue except for "20/SPENDENMARKE" which is white ... \$5.00 (The Society for the Advancement of Olympic Ideas in the DDR)

A fund-raising label of the German Democratic Republic.



51

Association of Sportphilately(Centro International-)

A series of labels issued at Rimini,Italy,including the following languages:

52. VERSO TOKYO/1964/ above the "Rising Sun",in center; RIMINI/INTERNATIONAL EXHIBITION/OF OLYMPIC AND SPORT-PHILATELY/JUNE 25th . JULY 6th 1964/ in four lines,at bottom; gold Olympic rings at top;a red border around edge of entire label.Verso Tokio(Toward Tokio) is shadow-texted as it passes over the round sun.
28x40mm(overall design),perf 11, red & black \$1.00
53. Same as #52 but lower text is Portuguese \$1.00
54. Same as #52 but lower text is Czechoslovakian \$1.00

A German Fund Label:

55. DEUTSCHER/KANU-VERBAND/25 Pfennig/Olympic rings/ down center of label; OLYMPIA/down panel,on left; SPENDE/down panel,on right; double-lined border around design.
25x20mm(overall design), perf 12, blue \$1.00

Germany, Fund Label

56. OLYMPIA REITERSPENDE/around top portion; vignette:naked man on horse,carrying a torch; Olympic rings,in usual multicolors,below(rings are interlaced as on original Olympic flag).
Round,27mm diameter,on square-cut white paper, text in black outline, background is silver \$5.00
57. TOKYO,over a large "64";text white except closed part of "6" which is red; background is gold.
25½x44mm(overall), imperf \$2.50

Germany, Fund Labels(Nos. 58, 59 & 60)

58. TOKYO 1964/down left; in panel at bottom: DTSE,with laurel branches at bottom,SPENDEMARKE +30; vignette: Olympic rings at top,oriental sailing vessel,with sun behind it. 24x30½mm, perf 11½, red, buff and dark olive \$2.50
59. Same text as # 58;vignette:red sun behind pagoda-type building; colors:violet & yellow-orange, perf 11½ ... \$2.50 (DTSE SPENDEMARKE +20,at bottom)
60. TOKYO 1964/ across top; DTSE SPENDEMARKE +70/at bottom; vignette: Olympic rings above red sun,latter is behind a mountain, snow on upper part of mountain.
Colors: deep yellow-green & yellow, perf 11½ \$2.50
(DTSE - German Gymnastic Sports League)



No.52
(corner of sheet)



53



54



55



56



57



58



59



60

61. TOKIO 1964, in black, across bottom; vignette: a 21mm red sun, at top, with black Olympic rings below.
21x40mm, perf 12 \$1.25
62. IMMER/DABEI (always near by) at bottom, in red; a discus thrower over the word "BERG", on a black mountain-side that is radiating black rays, upward.
21x40mm, perf 12 \$1.25
- 61 & 62 exist se-tenant \$3.00

63. OLYMPIA-SPENDE/in panel, across top; DKU Landesgr.NRW/in panel, across bottom; larger, central panel: 25 (Olympic rings) Pfg.
22x18mm, perf 13½, color: black background on light bluish green paper \$1.00

64. TOKYO 1964/across bottom; red sun at top; Olympic rings between sun & text; black border-line around design.
11½x21mm, imperf, self-adhesive, color: black, except for sun \$0.50

65. A Razor-blade Wrapper:
"olympionik"/across bottom; 0.10 mm/at upper right corner; a blue flag with oval, upside-down Olympic rings on it, above word "olympionik"; back flap states "DIU OLYMPIONIK"/CSN 94 4351, a shield containing an eagle with a "G" on it, reg.c.114184.
40x23mm (main design), 28x12mm (back flap design), imperf, color: rings are white, rest of design & text are indigo blue on light gray-green paper Rare

Poland, Matchbox Labels (Nos. 66 to 74)

66. 64 ZPZ GDANSK PRZEC. 48 ZAP. 40 GR/ across top; TOKIO 1964/ in panel, at bottom; Olympic rings, not interlaced, in panel, at lower right; vignette: a birdbath-shaped bowl, extending through lower panel into upper design, emitting a stylized flame that provides background for depicted figure; latter is an artistic drawing of a female runner.
43x34mm (overall), imperf, color: rings & upper-vignette background are orange, rest of design & texts are black. \$1.00

67. Same design & text as #66 but depicted figure is rowing a small boat; rings & upper design background are dark bluish green, rest of design is black. \$1.00

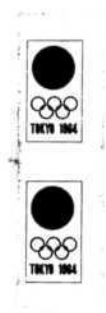
68. Same as # 66 but city of Gdansk (Danzig) is replaced by "BYSTRZYCA" and figure is that of a soccer player.
43x35mm, rings & upper design are green, rest is black. \$1.00



Nos. 61 & 62
(a se-tenant pair)



63



64
(vertical pair)



65



66



67



68

69. Same design as #67 but larger and match info now up the left side rather than at the top: "64 ZPZ SIANOW PRZEC. 64 ZAP. 50 GR", 50 x34mm, same color as #67 \$1.00
70. Same background design and text as #69; vignette depicts an artistic drawing of a fencer; background color brownish gray; same size as #69 \$1.00
(Also seen in 43x35mm size)

Next four labels are vertical format and have same background design as # 66:

71. Olympic rings with Tokio 1964, in black, printed over them, at lower right; vignette depicts a javelin thrower; text, up left side states "64 ZPZ GDANSK PRZEC. 48 ZAP. 40 GR". 34x42½mm, color: yellow background & rings \$1.00
72. Same design as #71 but vignette depicts a lady swimmer about to dive. 34x43mm, color: ultramarine background & rings \$1.00
(Also seen in 34x49.5mm size)
73. Same design as #71 but a bit larger & text up left side states "64 ZPZ BYSTRZYCA PRZEC. 64 ZAP. 40 GR"; vignette depicts a weigh lifter. 35½x43mm, color: orange-brown background & rings ... \$1.00
74. Same design & size as #73 but vignette depicts figure holding a ball. Color: magenta background & rings \$1.00
(Also seen in 34x50mm size). It is likely that entire series 66 to 74 exists in two sizes.

"Insurance Advertising"-Fund Matchbox Labels(Germany)

A series of 35 vignettes which have the following texts in common, on varying parts of each label:

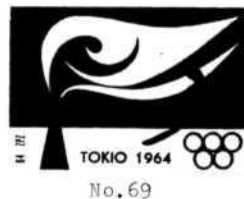
"hoffentlich/ALLIANZ/versichert/(Hoffentlich's Allianz Insures); ALLIANZ is blue, rest is black; Allianzspende fur die Olympischen Spiele 1964/up left or down right side of label, in red; all have either number "59" or "202" in a corner, in black; also name "Dorschel" and an eagle logo occur at various locations, in black. 50x35mm, imperf, multicolored full sets are.. Rare

Various kinds of insurance are depicted in the vignettes and titled, in German, black text. Label Nos. are:

75+Title. Available labels are illustrated as a, b, c, etc.)

The same vignettes occur at the "1972-MUNICH" section as label No.33(+Title)

Series 75 is illustrated on three following pages.





75g



75h



75m



75n



75o



75i



75j



75p



75q



75r



75k



75l



75s



75t



75u

Germany, Fund Labels

Vertical Format, Nos. 76 to 81, exist se-tenant, and all have the following in common: 10/SPENDENMARKE/ at bottom, and a small logo in upper left or right corner (Classic discus thrower in front of Olympic rings). Vignettes are as follows:

76. Two runners at finish-line tape, buff & white color; background color is olive-yellow
 77. A diver, buff & white, blue suit; bgrnd: turquoise-green
 78. Bob-sledder, turquoise-green & white; bgrnd: bright blue
 79. Javelin thrower, buff, blue & white; bgrnd: buff-yellow
 80. Down-hill skier, violet-blue, turquoise-green & white; background: turquoise green
 81. Gymnast performing on rings, buff & white; bgrnd: olive-yel.
 76 to 81 measure 21½x39mm, perf 12½ \$1.00, each

Horizontal format, Nos. 82 to 85, exist as a vertical se-tenant strip and have the following in common: SPENDENMARKE 10/at bottom; classic statue of discus thrower in front of Olympic rings, in upper left corner. Vignettes:

82. Three bicyclists, orange-red, Indian-red & white; background: Indian-red
 83. Two wrestlers, orange-red, Indian-red & white; background: orange-red
 84. Ski-jumper, new blue & white; bgrnd: violet
 85. Three hockey players, violet & white; bgrnd: new blue
 82 to 85 measure 39x21½mm, perf 12½ \$1.00, each

Belgium, Two Fund-raising Souvenir Sheets

86. LIGUE ROYALE BELGE/D'ATHLETISME/ at top; 18es JEUX OLYMPIQUES/TOKIO 1964/ at bottom; a crown/20F (in a 13mm circle), on each side; vignette, in middle: a picture of a 12½ perf label depicting a statue of a classic discus thrower in front of multicolored Olympic rings (interlaced as on official Olympic flag) Label measures 25½x35mm (including perfs), colors: statue is brownish black, lower background is pale orange, rest of label is white.
 Overall sheet measures 75x85mm, color: cinnamon .. \$10.00
 (Translation of French text: "Royal Belgian Athletic League"; see "1960-Rome", Nos. 2a, b, c, & d for another souvenir sheet issued by the same group)

87. Like S.S. #86 but Flemish text, and sheet is colored light brownish gray \$10.00



Nos. 76, 77, 78, 79, 80, 81



Nos. 82, 83, 84, 85



No. 86



No. 87

The Tokyo Olympic Fund Raising Association

Each sheet is assigned one catalog number as the availability of the individual labels is unknown to your cataloger. Each sheet is briefly described below. See the illustration pages for sheet formats and vignette depictions.

88. Sheet of twelve(4x3) depicting ancient Olympics. Colors of labels are as follows(background color given last):

- 1st-green,brown,white & orange
- 2nd-bright lilac,blue,red & yellow
- 3rd-buff,white,pink & new blue
- 4th-brown,green,white & orange
- 5th-buff,white,bright lilac & new blue
- 6th-orange,brown,white & green
- 7th-orange,green,white & brown
- 8th-bright lilac,orange,blue & yellow
- 9th-brown,green,white & orange
- 10th-new blue,olive-green,bright lilac & yellow
- 11th-new blue,yellow,white & bright lilac
- 12th-green,orange,brown & white
(Each label, 38½x25½mm, perf 13) \$10.00/sheet

89. Sheet of twelve(3x4) depicting city-scenes of previous Olympic Game locations. Labels are dated(city is indicated in parentheses,below).Olympiad Number is indicated.

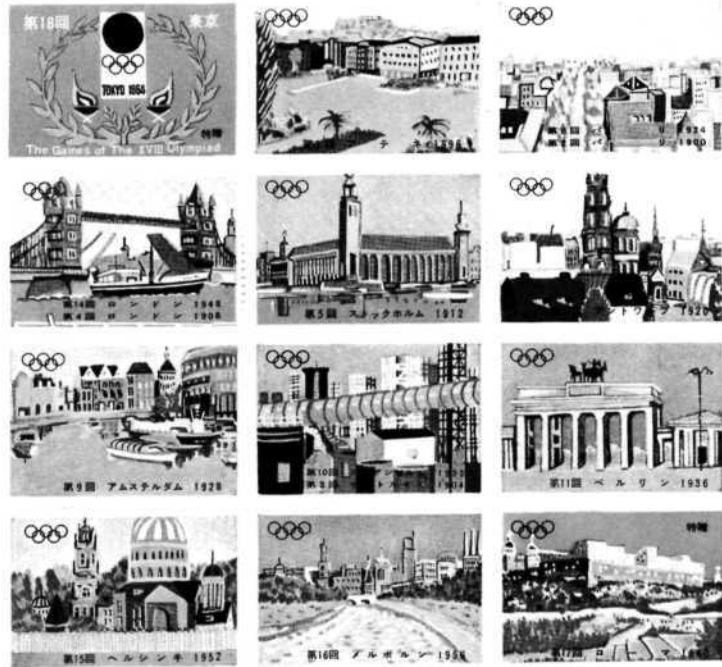
- 1st-"The Games of the XVIII Olympiad"/across bottom; copy of catalog nos. 61 & 64 between two Olympic fires and enclosed within two laurel branches;background is blue. "18" in upper left corner.
- 2nd- #1, 1896(Athens), 3rd- #'s 8&2, 1924/1900(Paris),
- 4th- #'s 14&4, 1948/1908(London), 5th- #5, 1912(Stockholm),
- 6th- #7, 1920(Antwerp), 7th- #9, 1928(Amsterdam),
- 8th- #'s 10&3, 1932/1904(Los Angeles/St.Louis),
- 9th- #11, 1936(Berlin), 10th- #15, 1952(Helsinki),
- 11th- #16, 1956(Melbourne), 12th- #17, 1960(Rome).
- (Each label,46x31mm,perf 12,multicolored) \$10.00/sheet

90. Sheet of twelve(3x4) which reproduces stamps issued by various countries to commemorate several Olympiads. Each label indicates the year of issue and has the text: TOKYO/Olympic rings/1964/ to left or right of the stamp, text & rings are in "raised" lettering,colored dark brown. Background colors are threefold(in three vertical colomms): brown rose,down left; buff,down center; & dull blue,down right.(Each label,52x27mm,perf 12,multicolored)
..... \$8.00/sheet

The three above sheets are illustrated on the three following pages. After that, sheet No. 91, issued by the same group, is described & illustrated.



東京オリンピック 〇〇〇〇 募金シール



JOC 61-E-0107

財団法人 東京オリンピック資金財団
The Tokyo Olympic Fund Raising Association

凸版印刷株式会社印刷

No. 89

東京オリンピック 〇〇〇〇 募金シール



JOC 61-E-0107

財団法人 東京オリンピック資金財団
The Tokyo Olympic Fund Raising Association

デザイン 渡辺三郎
凸版印刷株式会社印刷

No. 90

Another sheet issued by "The Tokyo Olympic Fund Raising Association" -

91. Sheet of twelve (two vertical columns of 6 labels with 20mm wide column between). Reproduces stamps (different from those on sheet #90) issued for previous Olympiads. Year of issue of each stamp indicated on each label along with raised lettering "TOKYO 1964 & Olympic rings". Labels have three background colors - orange-red, brown-ochre, and dull blue.
(Each label, 47x26½mm, perf 13, multicolored)

.... \$9.00/sheet

100. 3rd MOSTRA FILATELICA EUROPEA/STRESA 12-14/9/1964/ at bottom; vignette: Olympic rings in usual colors, five Olympic events within the rings- sailing, cycling, fencing, swimming & soccer. 34x22mm, perf 10, colors: pink triangles at each corner, background within rings- pink, yellow, blue, blue & pink, rest of background is yellow Rare (Translation of Italian text- "3rd Europa Philatelic Show, Stresa (Italy), September 12-14, 1964)



東京オリンピック第2回募金シール

手紙のアクセサリにオリンピックシールを東京オリンピックに協力しましょう



JOC 81-E-0107

財団法人東京オリンピック資金財団
The Tokyo Olympic Fund Raising Association

デザイン 矢野 実
印刷 大日本印刷株式会社

No. 91

92, 93, 94, 95, 96 & 97. These consist of six sheets of twenty(5x4) that have the same designs but the labels & sheet-border colors are different. Labels on each sheet are of the same color and depict 20 different Olympic Summer Games' events. Each label has the following text:

XVIII OLYMPIAD TOKYO 1964/ across top; (Japanese text) Olympic rings (Japanese text) 1964/ across bottom. See illustrations on facing page for vignettes, each label has artist's signature near bottom.
26.5x42mm, perf 9, rings are in their usual multicolors (interlaced as on official Olympic flag), variable colors are as follows:

92. Figure outlines carmine-red, backgrounds pink, texts carmine-red & gold(gold is in center of text-figures and also "shadow-prints" them).

The following colors are in same order as for No. 92:

93. Deep-green, light green, deep-green & silver.

94. Bluish-violet, light blue, bluish-violet & silver.

95. Brown, greenish-yellow, brown & gold.

96. Claret, light mauve, claret & gold.

97. Deep brown, yellow-ochre, deep brown & silver. .. 25¢, each

Sheet Format: Texts(and Olympic rings) at top & bottom of sheets are identical to that of the individual labels. "Printed in Japan" occurs below design of each sheet. Left & right sides of sheets are columnar in appearance; each side having seven, vertical, thick bar-lines with two, horizontal, thick bar-lines at each end. Top & bottom texts also have such bar-lines above & below them; texts & bar-lines are of same color as the label-texts on each particular sheet. Overall sheet size is 21.7x25.5cm.

..... \$5.00/sheet

92a, 93a, 94a, 95a, 96a & 97a. Same designs and colors as the above-described labels & sheets except the Olympic rings on the individual labels and at bottom of sheets are gold. Texts & bar-lines also contain gold color(instead of silver, as occurs, above, on sheet Nos. 93, 94 & 97).

..... \$20.00/sheet

Individual labels \$1.00, each

Note: The following is quoted from "MONEYTALKS" of December 1984, published by Superior Stamp & Coin Co., Inc. --

"These sheets are quite scarce as they were never actually issued. After they were printed the Japanese Government decided that since the designer wasn't Japanese(he was an American) it wouldn't look right for these to be official labels. The contract therefore got cancelled."

XVIII OLYMPIAD TOKYO 1964



日本オリンピック  東京大会 1964

Printed in Japan

Sheet Nos. 92, 93, 94, 95, 96 & 97
Illustrated at about 55% of original size

98. Poland, Souvenir Sheet

During preparations for the Tokyo Olympic Games the leadership of the Polish Philatelists' Union issued this sheet of labels which symbolized the start of the Olympic relay for Tokyo. The price of a label was 3 zl. and a total of 200 thous. copies were printed (25 thousand perforated sheets). One tenth of the issue was used on mail sent on a propaganda glider which took off from Leszno Wlkp. in 1964 to mark the opening of the Tokyo Games.



S.S. 98

Each label: PZF - PKOL/ upp lower left; 1964 - TOKIO/ up lower right; IGRZYSKA XVIII OLIMPIADY/ across bottom; imprints, below text: F. WINIARSKI/ to left, and PWPW/ to right. Vignette: a runner carrying a flaming torch, behind him a 21mm round "sun" and gold Olympic rings. 20x32.5mm, perf 11½, athlete's suit is blue & white, body color and torch are a mixed-brown, "sun" and flame are red, text blue
singles - \$1.00, sheet - \$10.00

Olympic rings atop sheet are blue, sheet texts are gold-brown.

Note: See 1968 overprints of No.98 (No.17 of Grenoble and No.97 of Mexico City)

Association of Pen Friend Clubs of Japan



S.S. 99

99. Six diff. postage stamps of six countries are reproduced. 46x31mm (overall, each label), perf 12, background colors: yellow on Nos. 1 & 6, rose-red on Nos. 2 & 3, light blue on Nos. 4 & 5 \$1.00ea

Sheet of six (2x3): Olympic rings above, in usual multicolors (interlaced as on official Olympic flag), sheet texts black \$8.00/sheet

Israel, a Series of Matchbox-type Labels:

Nos. 101 to 109 are as three strips of three:

101. Dark blue Olympic rings at upper left; 1964 at lower left. Vignette: Hebrew text in a panel, above; boxers in a ring.
51x35.5mm, imperf, un gummed, orange & blue on yellow paper
- 101a. Same as 101 but on gray-blue paper
102. Same as 101 but depicts three runners on a track
- 102a. Same as 102 but on gray-blue paper
103. Same as 101 but depicts two tennis players
- 103a. Same as 103 but on gray-blue paper
104. Same as 101 but depicts a high jumper, text is in a panel at bottom & paper is white
105. Same as 104 but depicts volley-ball players & text is in panel at top
106. Same as 105 but depicts 5 basketball players
107. Same as 101 but depicts two fencers and is on blue-gray paper
108. Same as 107 but depicts a javelin thrower & text is in panel at bottom
109. Same as 107 but depicts a discus thrower

..... \$1.25 each

Note: Nos. 101-109 & 110-117 (on two following pages) are assumed to be matchbox labels as they are un gummed & of matchbox size. They also have non-glossy surfaces and are on a type of paper that is common to many matchbox labels.



101

102

103



104

105

106



107

108

109

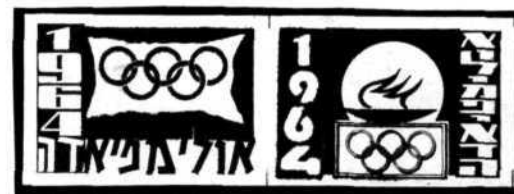
Israel, A Series of Matchbox-type Labels:

Unlike series 101 to 109 which depicted Olympic events, this series, Nos. 110 to 117, features symbolic depictions.

Nos. 110 & 111 and 110a & 111a are strips of two:

110. 1964/ down left; large Hebrew text across bottom. Vignette: blue Olympic rings on a white flag, on a 35x23mm blue background. 50x35mm(overall), text sections are orange, paper is white
- 110a. Same as 110 but on pale blue paper
111. 1964, down left, white in blue panel; white Hebrew text in blue panel, down right. Vignette: Olympic flame above Olympic rings; Hebrew text across top. 50x35mm, imperf, ungummed, blue & orange on white paper
- 111a. Same as 111 but on pale blue paper
- Nos. 112, 113 & 114 are in a strip of three:
112. Hebrew text at upper right; TOKIO, down left; Olympic rings across, near top. Vignette: a flaming torch behind a sprig of laurel. 35.5x50mm, imperf, orange, blue & black
113. A large "TOKIO" across bottom, Hebrew text across top. Vignette: Olympic rings above Olympic flame. 35x49mm, imperf, orange, black & blue
114. TOKIO/ across bottom; Hebrew text at upper left. Vignette: Olympic rings, on a flag in the background; a hand holding a staff, a hand holding a torch and a sheaf of wheat. 35x50mm, imperf, orange, blue & black
- Nos. 112, 113 & 114, above, are on pale yellow paper.
- Nos. 115 & 116, below, are a strip of two:
115. Hebrew text across bottom, in a panel; Hebrew text down right side. Vignette: flags behind Olympic rings; upper part of large "1964" in foreground. 50x35.5mm, imperf, orange & blue on gray paper.
116. Large Hebrew text below, orange letters; usual small Hebrew text at top. Vignette: an Olympic flag, on a staff, on left; a court within a track, in background; Olympic torch at lower right; "1964" down upper right. 50x35.5mm, imperf, orange & blue on gray paper.
117. Hebrew text in a panel across bottom; usual small Hebrew text above. Vignette: Olympic rings above a torch, largely within two branches of laurel forming a half-circle. "19" on left & "64" on right. 50x36mm, imperf, orange & blue on pale blue paper. \$1.25ea

Note: Olympic rings on Nos. 110, 111, 112 & 115 are interlaced as on original Olympic flag.



110

111



112

113

114



115

116



117

Ukrainia, Fund Labels(Nos. 118 to 122)

- 118. At top center: Olympic rings which contain, in each ring "x" "y" "III" "19" & "64"(XVIIIth Olympiad 1964); three lines of Ukrainian text/ at bottom; a wide, decorative border around rest of edge. Vignette: a 15x21mm rectangular center with a running athlete, two flags in background, the Ukrainian territorial flag and the Olympic flag; 3 black stripes across bottom; a "20" at lower right corner. 24x35.5mm, perf 12, deep-magenta border & text, vignette is black on light yellow background ... \$1.00
- 118a. Same as 118 but different colors: scarlet-red border & texts, blue vignette with light yellow background \$1.00
- 119. Same design as 118 but vignette depicts a feminine running athlete and vignette is red on a white background; a "10" at lower right corner \$1.00
- 120. Same design as 118 but colors: a gray decorative border and a green vignette on a white bgrnd.. \$1.00
- 121. A round seal with main border text in Ukrainian (latter text includes "XVIII" & "1964"); outer border, in fine print, states "THE WORLD FIGHTS FOR FAME AND GLORY - UKRAINE FIGHTS FOR ITS LIFE AND FREEDOM AND THE FUTURE OF ITS CHILDREN UNDER GOD." Vignette: Olympic rings above "XVIII/OLYMPIAD/TOKYO/1964," latter text between two laurel branches, a flaming torch extends through the left ring and passes beyond the edge of the seal. 32mm diameter, 36x39.5mm(overall rectangle), perf 12, light brown-yellow \$2.00
- 122. Same design as 118 but vignette depicts a tennis player and vignette is blue on white a "30" in upper right corner \$1.00

Note: Decorative border of Nos. 119, 120 & 122 is colored gray. The latter labels & No. 118 are probably from two different sheets, each sheet containing several different labels.

123 & 124, below, are Olympic-Space Fund Labels:

- 123. Local Post/ at upper right; Cape Kennedy/ at lower left; TOKYO - 1964/ at upper left. Vignette, from left to right: "10¢," a satellite above word "SYNCOM," the words "OLYMPIC SATELLITE," & an athlete, with Olympic rings on his shirt, running with a torch; a lined-margin around label. 43x29.5mm, perf 12, blue on pink paper \$2.00
- 124. Similar to 123 but a different satellite & text arrangement: main text, across bottom "-Satellite Beach Local Post-" \$2.00



118



119 120 121 122

(as a strip of four)



123



124

CAMPIONATI NAZIONALI UNIVERSITARI/ANNO OLIMPICO 1964/
 across top of sheet, in black.
 (National Collegiate Championships in the Olympic
 Year 1964)

Six of the labels on this sheet are as follows:

125. CAMPIONATI/NAZIONALI/ above, in red; UNIVERSITARI/
 CATANIA - 1964/ across bottom, in red.
 Vignette: a running athlete, in black, beneath the
 flag of Italy in its correct colors (green, white &
 red vertical stripes). A green-dotted background.
126. Same as 125 but a swimmer is depicted.
127. Same as 125 but a basketball player is depicted.
128. Same as 125 but a tennis player is depicted.
129. Same as 125 but a fencer is depicted.
130. Same as 125 but an athlete carrying a ball is
 depicted.

Label data: 22x27mm, perf 11½ \$0.50ea

Note: Catania is an Italian commune in E. Sicily.



A part sheet containing Nos.125 to 130