

1968 - GRENOBLE

Poland, Mini-sheet



No.17, a sheet of eight

17. Same as sheet No.98 of the "1964 - Tokyo" section except GRENOBLE 1968 is added across top of each label.

Several thousand labels remained in stock after the 1964 Games. The remainders were overprinted "GRENOBLE 1968" or "MEKSYK 1968" and the entire issue was eventually sold out.

..... \$1.00/label  
 ..... \$10.00/sheet

Note: See No.97 of "1968 - Mexico City" section for other overprint

The following poster is reproduced from "Olympism Through Posters" published by International Olympic Committee.

Printer: Miguel Galos S.A., Mexico.

Size: 57x94cm

Comments: The Aztec calendar rests on a base with the three colors of Mexico

Text, to left, is Spanish, French and English (pale blue) Rings are in usual multicolors, "1968/MEXICO" is tan, calendar is black, margin is tan.



Self-adhesive label, in black, on gray-brown paper. Depicts same calendar as poster.

↑  
Green

↑  
Red

A Spanish-text Sheet of 25(5x5) Different Labels, Nos.1 to 25:

Olympic events are depicted as pictograms in the 1st,2nd,4th & 5th vertical rows. Vignettes are 15x15mm squares with rounded corners, Olympic rings above & 1968 below each vignette. The 3rd vertical row employs Olympic symbolism to indicate that this sheet honors the XIXth Olympiad of 1968 in Mexico City. The designs on the latter vertical row are wider than those of the other 4 rows.

The sheet has a lined border outside the vignettes. There are lines of text on all four sides of the sheet, outside the lined border but inside the outer perforations. The sheet has perf margins on all four sides and perfs extend through the selvage.

Size: Design portion of sheet measures 129x169mm. Overall sheet size is 158x216mm. Sheets exist both perforated & imperforated. On perfed sheets, the size of the individual seals, and the width of the selvage around the sheets, varies, Perf gauge is 10.

Colors: Each sheet is of one color only. Background color is provided via use of colored paper (blue, green, beige or white). The designs come in five colors: red, blue, green, brown or orange. Thus, counting imperfs, a complete set consists of 40 sheets (1000 labels).

Texts on borders of sheet (translations in parentheses):

Top: MEXICO:DEL 12 AL27 DE OCTUBRE DE 1968(Mexico:From the 12th to the 27th of October of 1968)

Bottom: 19MEXICO:EL AÑO DE LA OLIMPIADA DE LA PAZ68(19MEXICO: The Year of the Olympiad of Peace 68)

Left & Right Sides: JUEGOS DE LA XIX OLIMPIADA DE LA ERA MODERNA (Games of the 19th Olympiad of the Modern Era)

Evaluations: Perf or imperf singles ..... 20¢,each  
Perf or imperf sheets ..... \$7.50,each

Catalog Numbers: Nos. 1 to 25 for individual seals. Sheet format, however, dictates that they be collected as sheets of 25)

**MEXICO: DEL 12 AL 27 DE OCTUBRE DE 1968**



1968 - Mexico Sheets of 25 diff. Exist both perf. & imperf. on 4 colors of paper (blue, green, beige & white). Vignettes & printed info. are in 5 colors (blue, green, red, orange & brown). Language is Spanish. Cat. #'s assigned to 25 seal positions is 1 through 25.

1968 - MEXICO CITY

26. MEXICO - 1968/ across top; SPI/ at lower right corner. Vignette: a large XIX(25x21mm) and Olympic rings with a map of Mexico in the background. 43x29mm(48x33mm, overall), rouletted 7, vermilion ..... \$1.00
27. Same as 26 but color is green ..... \$1.00
28. OMEGA(with Greek letter,omega,above it)/ at upper left; OMEGA-OFFICIAL TIMEKEEPER OF THE OLYMPIC GAMES-MEXICO 1968/ across bottom,below vignette; vignette: runners about to leave starting-blocks. 50x28½mm(55x35mm,overall, including white border), imperforate,self-adhesive label, runners are multi-colored,background is black,text is white at upper left;text below vignette is black ..... \$2.00
- 28a. Same as #28 but German text below vignette .... \$4.00
29. A Matchbox Label: MEXICO 1968/ across top; imprint at lower corner: MHSZ; a 1mm wide, gold frame line. Vignette: a high jumper. 34x48½mm,imperforate,colors: athlete outlined in black, uniform & shoes are yellow, hair is white, body is tan; high-jump bar is alternating black & white;text and imprint are white;background is gold ..... \$1.00
30. Like 29 but athlete is a shotputter ..... \$1.00
31. Like 29 but athlete is walking(and wearing a cap) \$1.00
32. Like 29 but athlete is a fencer ..... \$1.00
33. Like 29 but athlete is canoeing, "HMSZ" imprint is at upper left(canoe is yellow outside and gold with yellow ribs inside) ..... \$1.00
34. Like 29 but athlete is a discus-thrower ..... \$1.00
35. Like 29 but athlete is a woman gymnast performing on a horizontal bar ..... \$1.00
36. Like 29 but two wrestlers are depicted, one is wearing a black uniform ..... \$1.00
37. Like 29 but athlete is a gymnast performing on rings ..... \$1.00
38. Like 29 but athlete is a boxer,wearing a black shirt and gloves,trunks are yellow ..... \$1.00
39. Like 29 but athlete is performing long-jump ... \$1.00

Note: Nos. 29 to 39 are illustrated on two following pages.

1968 - MEXICO CITY



No.26



No.27



No.28



No,28a



No.29



No.30

See a following page for the rest of this gold set.



31



32



33



34



35



36



37



38



39

Re series 29 to 39:

There are other labels in this series. Two more have been reported, as follows:

35a. Same design as No.35 but colors are as follows -  
body is pink, uniform is red & background is green  
..... \$1.00

39a. Same colors as 35a but a woman gymnast is depicted.  
(This pose probably also exists as a gold-background label)



35a



39a

40. A Hungarian Label: MAGYAROK AZ OLYMPIAN/MEXICO-CITY 1968/ at bottom; vignette, above: Olympic rings over Hungarian Flag (red, white & green horizontal stripes) 33x27mm, perf 7½, text & Olympic rings are impressed, in gold, into the label-paper (a very attractive & well-executed label) ..... \$3.00



No. 40

A Ukrainian Fund Raising Label

41. FOR UKRAINE'S/ up left side; PARTICIPATION IN THE OLYMPIC/ across top; GAMES/partly down right side; rest of right side and bottom border has Ukrainian text; vignette portion, inside border text: small Olympic rings/round Aztec calendar/a small "1968"/MEXICO/ down left side; large Olympic rings with the Ukrainian Territorial emblem in front of the 5th ring/ on right side; a "5" at lower right corner. 38x23½mm, perf 12½, calendar and emblem are pale orange, rest of design is white, background is blue
42. Same as #41 but background color is light brown and "5" is replaced by "10", at lower right corner
43. Same as #41 but background color is yellow-olive and "5" is replaced by "15", at lower right corner

41, 42, & 43 are ..... \$1.00ea

Sheet Format of Nos. 41, 42 & 43:

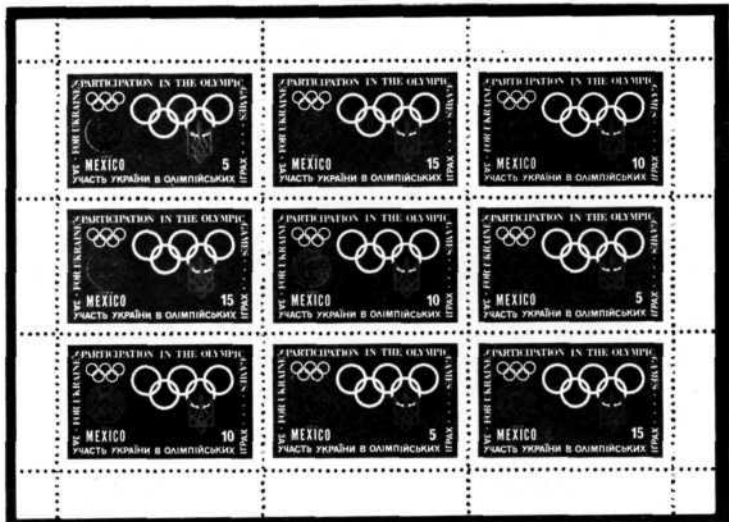
A sheet of nine (3x3), PM4S, perfs run through selvage; No. 41 is at positions 1, 6 & 8, No. 42 is at positions 3, 5 & 7 and No. 43 is at positions 2, 4 & 9 (three different se-tenant strips of three are thus possible, as either vertical or horizontal strips of three)

Strips of three diff.... \$4.00

Sheet of nine ..... \$15.00

A Czechoslovakian Adhesive Label

44. OLYMPIJSKE HRY (Olympic Games)/ across top; a large MEXICO/below (19mm high); vignette, to right of text, in a square panel: a Czechoslovakian flag above Olympic rings and a sprig of laurel (same vignette as on #2 of "1968-Grenoble"). 80x26mm, imperf, multicolored ..... Rare



Nos. 41, 42, 43 as sheet of nine

45. EL PASO/TEXAS/at upper left; JUAREZ/MEXICO/at upper right; black Olympic rings between; GATEWAY TO THE 1968 OLYMPICS/across middle, in black; vignette, across bottom: U.S. flag in front of city with mountain behind, to left; Mexican flag in front of city with mountain behind to right; river in middle. 35½x21mm, roul 7, multicolored ..... \$2.00



No. 44



No. 45

Nos. 46 to 53 are Latvian matchbox labels(Liepaja, on text of Nos. 46 to 51, is a city in W. Latvia, on the Baltic Sea).

46. MEXICO 68/ at top,center; black Olympic rings below; background color is blue; 48x35mm ..... \$0.50

47. MEXICO 68/ at upper left; vignette: depicts two runners in black & white,on a track;bkgr is blue ..... \$0.50

48. MEXICO 68/ at upper right; vignette: two men rowing a boat,black & white colors,bgrnd is blue ..... \$0.50

49. MEXICO 68/at top,center; black Olympic rings with a soccer ball in front of middle ring;ball is white, rings are black; background color is red ..... \$0.50

50. MEXICO 68/ at upper left; a bicyclist on a track,color is black & white; bgrnd is red; 35½x48½mm ..... \$0.50

51. MEXICO 68/ at upper right; a javelin thrower,color is black & white;bgrnd is red;vertical like #50 ... \$0.50  
Text on Nos. 46-51, at bottom, states "BALTIJA, LIEPAJA 60 GAB. 1 KAP. (plus 1-6, 2-6, 3-6, 4-6, 5-6, or 6-6)

52. MEXICO 68/ at top,center; black Olympic rings in center; background is blue; 100x51mm ..... \$0.75

53. Same as #52 but background is red ..... \$0.75

Note:The "MEXICO 68" text of Nos. 46-51 is black and that of Nos. 52 & 53 is white.



No.46



No.47



No.48



No.49



No.50



No.51



No.52 , same vignette as No.53

Nos. 54,55 & 56 are issues of Rimini & Riccione,Italy

54. Red olympic rings at top; MEXICO/below rings; VERSO/  
up left side; 1968/ down right side; Riccione(in red)/  
11A RASSEGNA OLIMPICA/DI ARTE FILATELICA/GIUGNO-LUGLIO  
1968/ at bottom; vignette,in center: Olympic fire above  
a stylistic altar; a 1mm wide border-line(red).  
28x41mm(overall),perf 11, background color-light brown,  
text-black,olympic fire-red & white,vignette-black and  
white ..... \$1.00

55. Same as #54 but "Riccione" is replaced by "RIMINI" and  
background color is light blue ..... \$1.00

Top of sheet containing 3 copies of # 55 has following  
texts in selvage: VERBAND DER SPORT-PHILATELISTEN(German)/  
up left side(Association of Sports Philatelists) CENTRO  
INTERNATIONALE DI FILATELIA SPORTIVA(Italian)/ across top  
(International Center of Sport Philately).

56. VERSO MEXICO 1968/in green,in a circular red & white  
"pin-wheel"; RIMINI/ at bottom,white text in black panel;  
above latter,in a white panel: RASSEGNA/OLIMPICA/ to left,  
Olympic rings,in center, and DI ARTE/FILATELICA/ to right,  
latter texts green,rings are red; background is black.  
28x41mm,perf 11 ..... \$1.00

Top of sheet containing three copies of # 56 has following  
texts in selvage: VERBAND DER SPORT-PHILATELISTEN/ up left  
side(as on # 55); AZIENDA AUTONOMA SOGGIORNO RIMINI(Auton-  
omous Firms Stay at Rimini)/ across top.



No.54



No.55 , three copies at top of sheet



No.56 , three copies at top of sheet

A Set of Slavic Matchbox Labels, Two Types

Type 1, largely white background: 68(Olympic rings)MEXUKO/ at (57-65) top; two lines of Slavic text/below; vignette, in center: a boxer, in black & white, with a large boxing glove in back, both in a 23½mm square with a red line across the top. 34x48mm, imperf, colors; texts are black and background of square vignette is red ..... \$1.00

58. Same as 57 but a soccer player kicking ball, before net

59. Same but sailing(2 sailboats)

60. Same but a bicyclist with large wheel behind

61. Same but a horseman with horse's head behind

62. Same but two swimmers

63. Same but volloy ball player, ball & net behind

64. Same but with 5 small pictures: horse's head, a round target, a swimmer, crossed foils, and a foot

65. Same texts but no red background- a large red "68" behind black Olympic rings ..... all \$1.00ea

See pages 348 & 349 for listing & illustrations of Type 2



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

57



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

58



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

59



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

60



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

61



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

62



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

63



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

64



ФАБРИКАЦИОНА И ИЗДАВАЊА С. Б. БУДУ  
ПРЕТ 1968-69 П. С. С. С. 1. ИЛИ 1968 П.

65



## 1968 - MEXICO CITY

A Set of Slavic Matchbox Labels, Two Types

(See pages 346 &amp; 347 for listing &amp; illustrations of Type 1)

Type 2, more red background: Same texts as Type 1 with red bar (66-74) above; vignette, in center: XIX, a red hand holding a black torch that has red & black flames; vignette is in a 23½mm square with a white line above; latter square is surrounded by a larger 29x28mm red square. 34x49mm(overall), imperf ..... \$1.00

67. Same as 66 but a runner with a large foot behind

68. Same but a fencer with large fencing foils behind

69-74 have no white line above vignette:

69. Same as 66 but a gymnast swinging on a bar with large ring behind

70. Same but a hand holding a pistol, with target behind

71. Same but a basketball player with net and ball behind

72. Same but a double paddle with two men rowing sculls

73. Same but a weight-lifter with a large bar-bell behind

74. Same but a water-polo player with an arm behind

..... all \$1.00ea

Note: in above vignette descriptions, the figure in the foreground is black while the second-mentioned item is red. All labels printed on white paper.



66



67



68



69



70



71



72



73



74

Esperanto Advertising Labels (Nos. 75 to 86)

This set has one basic design but vignettes & texts occur in four positions. There are six different background colors. All labels have the following in common, except for position of each text or vignette item:

MEKSIKO, in white, within a black panel; 1968, in black; "alvokas vin!" (Alvokas Wine), in black; a green star with a white background; Olympic rings, in black (interlaced as on original Olympic flag); a sombrero, with black outline and decoratively colored in green plus whatever background color is on the label.

All labels have the imprint "E.MORENO -BARCELONA.1965" in the lower right corner.

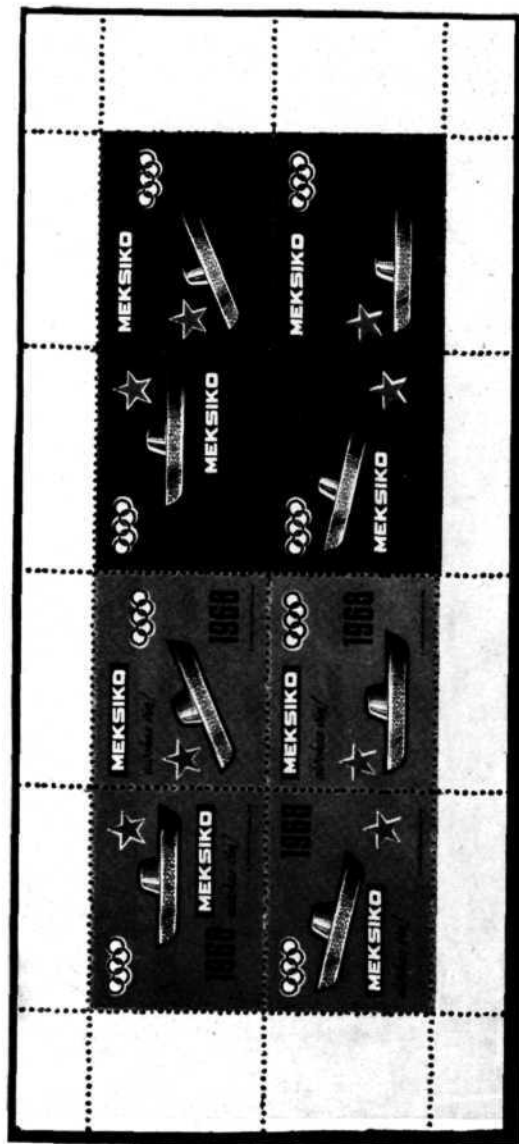
The four positions mentioned above come as blocks of four of each background color. Individual label data follows:

75. 45x34mm(overall), perf 11½, color: light mauve  
 76. Same as 75 but color: yellow  
 77. Same as 75 but color: pale orange  
 78. Same as 75 but color: medium blue  
 79. Same as 75 but color: light-slate gray  
 80. Same as 75 but color: red ..... all \$0.50ea  
       ..... block of 4, all \$2.00ea  
 81. Same as 75 but imperf  
 82. Same as 76 but imperf  
 83. Same as 77 but imperf  
 84. Same as 78 but imperf  
 85. Same as 79 but imperf  
 86. Same as 80 but imperf ..... all \$1.00ea  
       ..... block of 4, all \$4.00ea

All of the above come in sheets of eight(4x2) with two diff. colored blocks of four per sheet. The following colors are combined on three different sheets(perf or imperf):

Light mauve & yellow  
 Pale orange & medium blue  
 Light-slate gray & red ..... perf sheets \$5.00ea  
       ..... imperf sheets \$10.00ea

All sheets have wide, white margins(selvage), about 25mm wide at sides and 12mm wide at top & bottom. Perf sheets are PM4S with perfs passing through the selvage(means all perf singles are perfed all-around).



Nos. 75 to 80, as a sheet of eight

1968 - MEXICO CITY

Ukrainian Fund Labels:

These consist of five diff. vignettes and 15 diff. colors. Of each vignette, one perf color and three diff. imperf colors have been seen. The designs have the following features in common:

Cyrillic text up left side; 1968 at lower left corner; a value number at upper left corner; Olympic rings behind the athlete-vignette, in varying locations; background colors are mottled with white specks; 24x41mm, perf 11½ (or imperf); text, rings, value & part of athlete depicted are white; and athlete is depicted in a dark color, complementary to the background color. (2nd color, below, is background).

87. Athlete at finish-line tape, value 15, colors: reddish-brown & cinnamon  
 b) Same as 87 but imperf  
 c) Same as 87 but imperf, colors: light blue & purple  
 d) Same as 87 but imperf, colors: black & light blue
88. Diver doing back-dive, value 25, colors: dark green & light green  
 b) Same as 88 but imperf  
 c) Same as 88 but imperf, colors: silver-gray & carmine-red  
 d) Same as 88 but imperf, colors: lake-brown & pink
89. Discus-thrower, value 35, colors: deep & light green  
 b) Same as 89 but imperf  
 c) Same as 89 but imperf, colors: violet & lilac  
 d) Same as 89 but imperf, colors: olive-yellow & deep claret
90. Bicyclist, value 45, colors: dark & light blue  
 b) Same as 90 but imperf  
 c) Same as 90 but imperf, colors: ultramarine & azure-blue  
 d) Same as 90 but imperf, colors: light turquoise-green & dark gray
91. Soccer player, value 55, colors: olive-green & bistre  
 b) Same as 91 but imperf  
 c) Same as 91 but imperf, colors: gray-black & gray  
 d) Same as 91 but imperf, colors: olive-bistre & bistre-brown  
 ..... all ... \$1.00ea

Nos. 92 & 93 are undated but believed to be 1968 issues:

92. ANCIENNE/VILLE/above; OLYMPIA/below; vignette: Olympic rings in their usual multicolors, a laurel branch, in green, at top-left border; a blue border-line outside design. A round label, 51mm diameter, 55mm (overall), texts are blue ..... \$1.00
93. Another round & also self-adhesive label: ACADEMIE OLYMPIQUE INTERNATIONALE and laurel branch/around edge, inside thin borderline; inner text, circular: MUSEE HISTORIQUE DES JEUX OLIMPIQUES; vignette: Olympic rings/AncOLYMPIE/Olympic fire/in center. 41mm diameter, color: text & design are blue on gold. \$1.00 (French translates: Historic Museum of the Olympic Games)

1968 - MEXICO CITY



87



88



89



90



91



92



93

1968 - MEXICO CITY

The following souvenir sheets are related to label No.93.

- 94a. No. 3476a Nat. Arch. Museum./ followed by ten lines of text. Vignette, across top: depicts a decorative relief of six youths playing with a ball. 98x84mm(overall), imperf, gummed, vignette is light brown & text is black ..... \$5.00
- 94b. No. 3476c Nat. Arch. Museum./ followed by nine lines of text. Vignette, across top: depicts a decorative relief of four youths watching a cat & dog fight. A black, circular cancellation consisting of the same text & vignette as on label No.93 is on the left. 98x84mm(overall), imperf, gummed, vignette is light brown & text is black ..... \$5.00
- 94c. No. 3477b Nat. Arch. Museum./ followed by ten lines of text. Vignette, across top: depicts a decorative relief of six youths playing a kind of hockey. A black, circular cancellation consisting of the same text & vignette as on label No.93 is on the left, with OLYMPIC DAY/6-4-1967/ below. 100x84mm(overall), imperf, gummed, vignette is light brown & text is black ..... \$5.00



No 3476a Nat. Arch. Museum.  
Six youths playing with a ball. The youth on the left is ready to throw it to the others. Decorative relief from the decoration of a base which had originally supported the statue of a Kouros. This base was found in 1922, fitted in the Themistoclean wall of 478 B. C. (Acropolis of Athens). Archaic art. About 510 B. C.

No. 94a

1968 - MEXICO CITY



No 3476c Nat. Arch. Museum.  
Cat and dog fight. Four youths, clad in their himatia enjoy the spectacle. Decorative relief from the decoration of a base which had originally supported the statue of a Kouros. This base was found in 1922, fitted in the Themistoclean wall of 478 B. C. (Acropolis of Athens). Archaic art. About 510 B.C.

No. 94b



No 3477b Nat. Arch. Museum.  
Kind of Hockey. Six youths, symmetrically arranged, are playing with a ball by means of long curved sticks. Decorative relief from the decoration of a base which had originally supported the statue of a Kouros. This base was found in 1922, fitted in the Themistoclean wall of 478 B. C. (Acropolis of Athens). Archaic art. About 490 B.C.

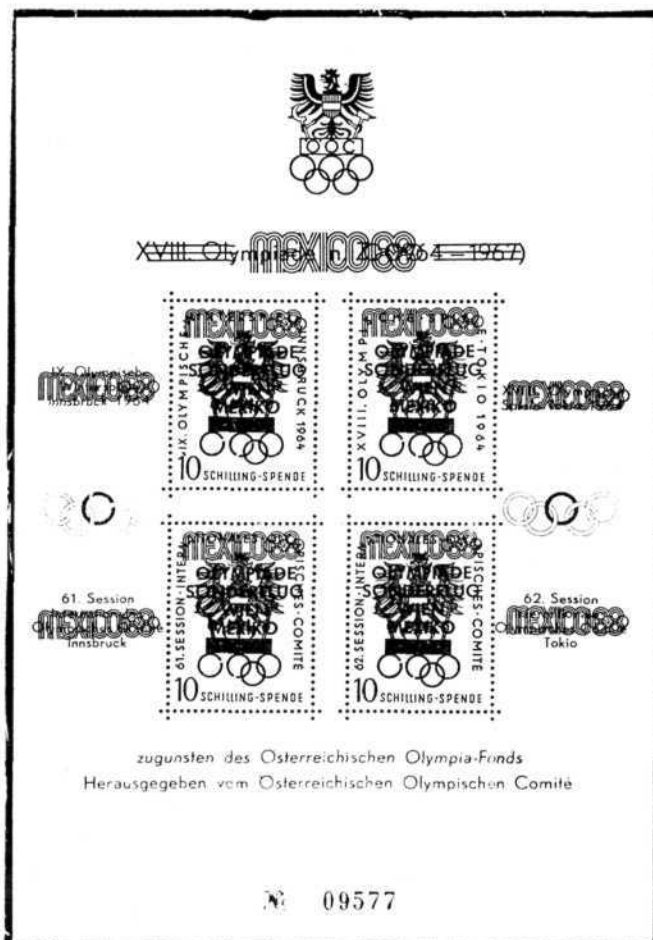
OLYMPIC DAY  
6 - 4 - 1967

No. 94c

1968 - MEXICO CITY

95. Same as No.16 of "1964 - Innsbruck" but overprinted. The upper text and the texts on left & right sides are overprinted "MEXICO 68." The four labels are overprinted: MEXICO 68/OLYMPIADE/SONDERFLUG/WIEN/MEXIKO/. Label nos. are 95a, b, c & d ..... \$4.00/label ..... \$20.00/sheet

(Overprint text: Olympiad, Special Flight, Vienna to Mexico).



Souvenir Sheet No.95

1968 - MEXICO CITY

Poland, a Balloon Flight Mini-sheet

These sheets of eight (4x2) contain three different labels, four of which have a 3zł value. The latter labels paid the air-mail postage of covers flown in a balloon flight held for the Mexican Olympics (at Poznan)

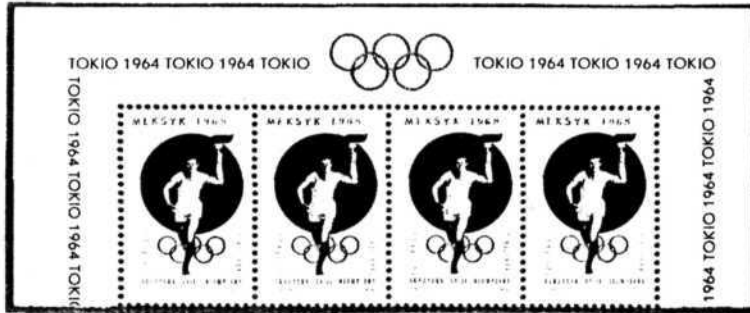
96. Sheet of eight:
- Four blue labels in positions 1, 3, 6 & 8 depicting a balloon and a city-hall building.
  - Two red labels in positions 2 & 7 depicting a Maya discus above Olympic rings/MEKSYK/1968
  - Two red labels in positions 4 & 5 depicting a philatelic "TEMATICA/POZNAN/68" label above three Polish words
- Text across top of sheet: 75 LECIE RUCHU FILATELISTYCZNEGO W POLSCE
- Text across bottom of sheet: LOT BALONOWY Z OKAZJI XIX IGRZYSK OLIMPIJSKICH W MEKSYKU (Balloon flight on the occasion of the XIXth Olympic Games in Mexico)
- Text at lower left corner of sheet: PZF POZNAN 37/68  
5000 ARK (Poznan, Poland; 5000 sheets)  
148x108mm, imperf, sheet texts are white, overall background is green



1967 and 1970 , Olympic-Related Labels

1968 - MEXICO CITY

Poland, Mini-sheet



No.97, upper half of sheet

97. Same as sheet No.98 of the "1964 - Tokyo" section except MEKSYK 1968 is added across top of each label.

Several thousand labels remained in stock after the 1964 Games. The remainders were overprinted "GRENOBLE 1968" or "MEKSYK 1968" and the entire issue was eventually sold out.

..... \$1.00/label  
 ..... \$10.00/sheet

Note: See No.17 of "1968 - Grenoble" section for other overprint

The following labels are Olympic-related but not issued on Olympiad years:

98. 1967/WINTER OLYMPIC/EXHIBITION/SAPPORO/ on a "text-only" label, no vignette.  
 33x18mm oval-shaped, self-adhesive label; imperf, margin and text are silver colored on blue background, back-up paper is tan ..... \$1.00



The two following labels commemorate Olympic Day:

99. Greek text across top & across bottom; vignette: a gold map of the world on a light blue background; dark blue Olympic rings are superimposed on top of vignette; a "track" extends downward from the center ring.  
 43x29.5mm(overall),perf 11, text & track are black . \$1.00
100. Same as No.99 but with "6.IV.70" in red color, added at lower right corner ..... \$1.50



99



100

Note: Date of issue of No.99 is uncertain at this writing. Further information on dating and the significance of an "Olympic Day" is solicited from the reader.